



## BRANCH ANNUAL REPORT 2022-23

<b>Branch:</b>	Longmont		
<b>Co-Presidents:</b>	Linda Davies and Wanda Schnabel	<b>Date:</b>	6-5-23
<b>Administrator:</b>	Kathy Hall		
<p>AAUW Longmont’s overall theme for 2022-23 was <b>75 Years of Longmont Women in Action</b>. Branch leadership continued to focus on the areas identified in their 2021-23 Strategic Plan. Overall, the Branch’s goals are in alignment with the latest national strategic plan and consistent with our members’ interests. Our current strategic plan can be found at the end of this report. An update of our strategic plan for 2023-24 through 2025-26 will be available in August.</p> <p style="text-align: center;"><b><u>Education &amp; Training</u></b></p> <p style="text-align: center;"><i>Addressing the barriers and implicit biases that hinder advancement of women.</i></p>			
<b>Goals:</b>	<p><i>What goals did your branch set this year that are in alignment with this macro area of National’s Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i></p> <ul style="list-style-type: none"> <li>• National Strategic Plan 2.0 Goals           <ul style="list-style-type: none"> <li>- Champion equal access in education, emphasizing STEM</li> <li>- Ensure education at every level is free from sexual discrimination</li> </ul> </li> </ul>		
<ul style="list-style-type: none"> <li>• See our Strategic Plan - attached</li> </ul>			
<b>Programs:</b>	<p><i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National’s Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i></p>		
<ul style="list-style-type: none"> <li>• <b>Education Committee</b> - continued to focus on expanding our connection with the local Front Range Community College (FRCC) campus. We have provided food and personal items for their student Pantry four times this year - August, November, February, and June. The committee is also investigating ways to be able to support student achievement through tutoring. Four of our members have been able to secure tutoring roles to date. (Ongoing)</li> <li>• <b>Exploring Racism and Anti-Racism Study Group</b> – met monthly and expanded their study focus to Indigenous Peoples this year. In addition to discussions, this group visited the Longmont Museum’s “Duality: Contemporary Works” to expand their understanding of the</li> </ul>			

current day focus for Indigenous artists in Colorado and also met with social studies leadership in the St. Vrain Valley School District on curriculum development. (Ongoing)

- **All Branch Read** Program – with author Margaret Cole to discuss her book Chief Left Hand which is the biographical saga of his struggles to maintain peace between the white settlers and his people in the mid-1800s.
- **Early Childhood Education** – Branch members provide ongoing support for this community alliance which is moving toward putting an initiative on the ballot in November 2023.
- **Holiday Open House** – in addition to our fundraising raffle, over 130 children’s books were collected and donated to the TLC Learning Center to support early childhood reading.
- **Joint Meeting with Delta Kappa Gamma** – a very informative program on St. Vrain Valley School District’s P-TEACH, Pathways to Teaching, which offers creative pathways for high school students set on a teaching career in partnership with UC Denver.
- **Women and Environmental Action** – Community panel of dynamic young women focused on the impact of environmental issues and how women are stepping up to make a difference.
- **\$3,000 in Scholarships Awarded** – to support college women (June 2023)
  - ~ \$1,500 – **Mohika Nagpal** – 1<sup>st</sup> year medical student at University of Michigan Medical School
  - ~ \$1,500 – **Ashley Livingston** – Undergraduate at Colorado State University in Construction Management
- Routinely posted information on our Facebook page supporting this national strategic area.

### **Economic Security**

*Ensuring livelihoods for women.*

<p><b>Goals:</b></p>	<p><i>What goals did your branch set this year that are in alignment with this macro area of National’s Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).</i></p> <ul style="list-style-type: none"> <li>• National Strategic Plan 2.0 Goals           <ul style="list-style-type: none"> <li>- Shrink Gender Pay Gap</li> <li>- Bolster inclusive career pathways for women</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• See our Strategic Plan - attached</li> </ul>	
<p><b>Programs:</b></p>	<p><i>Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National’s Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.</i></p>
<ul style="list-style-type: none"> <li>• <b>\$3,000 in Community Action Grants</b> awarded to community projects that support advancement for women and girls (June 2023)           <ul style="list-style-type: none"> <li>~ \$1,000 to <b>El Comité</b> to support expanded English as a Second Language (ESL) efforts on Friday nights.</li> <li>~ \$1,000 to <b>First Steps</b> to expand their individualized career choices and aptitude evaluations for teens.</li> <li>~ \$1,000 to <b>Open Door</b> to provide materials for new ESL class participants.</li> </ul> </li> </ul>	

- Routinely posted information on our Facebook page supporting this national strategic area.

### Leadership

*Closing the gender gap in leadership opportunities.*

**Goals:**

*What goals did your branch set this year that are in alignment with this macro area of National's Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).*

- National Strategic Plan 2.0 Goals
  - Expand number of women in leadership, particularly in STEM

- See our Strategic Plan - attached

**Programs:**

*Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.*

- **Project Peace and Safety** – Branch members joined in this Rotary conversation project focused on community peace and safety and our collective future.
- **Interaction with City Officials** – Every month, members represented our branch at *Coffee with the Council* discussion groups to weigh-in on local issues
- Co-Presidents Linda Davies and Wanda Schnabel took **state leadership roles**, State Treasurer and Interbranch Council Chair, respectively.
- In June, branch members joined with community advocates at the **One Year Without Roe rally** to promote AAUW issues related to education, equity, and early childhood issues.

### Governance & Sustainability

*Ensuring the strength, relevance, and viability of AAUW well into the future.*

**Goals:**

*What goals did your branch set this year that are in alignment with this macro area of National's Strategic Plan? Please prioritize your list and indicate after each goal what the current status is (i.e. completed, % completed, estimated completion date, etc.).*

- National Strategic Plan 2.0 Goals
  - Implement continuous improvement and best practices in governance, inclusion, and organizational functioning.
  - Enhance financial stability by increasing and diversifying revenue.

- See our Strategic Plan - attached

**Programs:**

*Did you identify and/or hold any programs/activities/events that were in alignment with this macro area of National's Strategic Plan? If yes, please give a brief description of each and the date in which it was held/conducted.*

- Continued to use the Branch's **3-year Strategic Plan** as our guide into the future.
- Continued with our **Gold Transparency rating** from the Guidestar Nonprofit oversight group.
- Continued our **Membership Committee** focused on increasing membership and branch involvement. Membership VP expanded member and community interaction opportunities by initiating the **Exploring Community Interest Group**.
- As a result of popular demand, Increased the frequency of our **Coffee and Conversation** members get-togethers from once to twice a month.
- For a second year, **offered enhanced fundraising opportunities**, such as the International Dinner "raffle" to support our local programming and our FRCC Pantry project.
- Donated \$1,349 to the **Greatest Needs Fund** in 2022.
- Other Branch fundraising and giving - \$1,024 from grocery programs and Amazon Smile; \$1,375 from member donation (as of May 31, 2023). In addition, our members donated \$1,560 in food stuffs and personal items to our FRCC Pantry Drive. These funds support our programs and special projects, allow assistance for renewal fees, and supplement the Shape the Future program.

# AAUW LONGMONT STRATEGIC PLAN 2020-21 through 2022-23

## PURPOSE

The AAUW Longmont Branch, through its programs and policies, shall promote equity, education, and development of opportunities for women and girls that enable them to realize their potential. This will be done in a manner aligned with AAUW national's strategic planning areas of Education & Training, Economic Security, Leadership, and Governance & Sustainability.

## GOALS AND ACTIONS

Goal statements and specific goals have been established in the areas of Programs, Membership, Public Policy, Communications, Governance, Finance, and Education. The goals identified are intended to be the focus of Branch strategic activities over the next 3 years. The accomplishment of the goals below has been assigned to specific Branch chairs and committees but will require collaboration between various board members, chairs, and members.

### I. Programs: VP Programs and Committee

**Program Goal Statement:** AAUW Longmont will develop programs that address the needs of women and girls in our community.

1. Identify Branch member and local community interests and needs on an ongoing basis.
2. Tailor Branch programs and activities to address those interests and needs.

### II. Membership: VP Membership and Committee

**Membership Goal Statement:** AAUW Longmont will serve our local members in ways that attract, maintain and increase a diverse membership; increase the involvement of existing members; and demonstrate a level of communication between members that expands their knowledge and support of the AAUW mission.

1. Increase Branch membership numbers and level of diversity.
2. Retain Branch members.
3. Increase Branch member involvement in the local, state, and national mission.

### III. Public Policy: Public Policy Chair

**Public Policy Goal Statement:** AAUW Longmont will be a powerful advocate on issues that help achieve educational and economic equity and civil rights for women and girls, particularly at the state and local level where members of the Branch are considered a local resource on women's issues.

1. Identify local issues that correspond to the national AAUW focus areas and raise awareness of Branch members and local community.
2. Facilitate member participation in advocacy on an ongoing basis.

#### **IV. Communications: Communications Manager and Committee**

**Communications Goal Statement:** AAUW Longmont will use effective multichannel communications to expand the awareness of the AAUW and its mission with our membership and throughout our local community.

1. Increase awareness of our Branch support of the national AAUW mission, programs, and research among our members and in our local community.
2. Evaluate current and potential communication techniques for their level of effectiveness in increasing awareness.

#### **V. Governance: President and Executive Committee**

**Governance Goal Statement:** AAUW Longmont will attract, develop, and retain diverse leaders to facilitate the goals of our Branch.

1. Develop future leaders and plan for leadership succession in our Branch.
2. Engage more members in committees and Branch activities.

#### **VI. Finance: Co-Financial Officers and Committee**

**Finance Goal Statement:** AAUW Longmont will establish and maintain strategies that provide expanded understanding of Branch finances; support local community programming; and levels of philanthropy desired by our members.

1. Evaluate Branch members' status and associated financial implications.
2. Provide financial data and analyses to members on a quarterly basis.
3. Support fundraising opportunities for local and national AAUW goals and programs.

#### **VII. Education: Executive Committee; Chair and Committee – TBD**

**Education Goal Statement:** AAUW Longmont will establish solid, long-term connections with local educational institutions to provide awareness of the AAUW mission, programs, and benefits to their students.

1. Establish a board position of College/University Partners Chair and form an education committee. **Note:** This item is the responsibility of the Executive Committee
2. Establish solid, long term connections with Front Range Community College, particularly in Boulder County.

To be presented to the Board 1-2021  
Approved: 1-4-2021