



ANNUAL REPORT to AAUW of Colorado for FY25
Longmont AAUW, Inc.
(July 1, 2024 - June 30, 2025)

Affiliate:	Longmont AAUW		
Officers:	Janell Flaig and Cheryl Spraetz, Co-Presidents	Date: 4-1-25	
	Prepared by Kathy Hall, Administrator		
<p>Longmont AAUW's overall theme for 2024-25 was <i>Seizing the Moment</i>, encouraging members to take advantage of opportunities to participate <u>now</u> and as often as they are able. Branch leadership continued to focus on the areas identified in our 2024-26 Strategic Plan. Overall, the Branch's goals are in alignment with the latest national strategic plan and consistent with our members' interests.</p> <p style="text-align: center;"><u>Advancement</u></p> <p style="text-align: center;"><i>Addressing membership, recording and submitting gifts, and leaving a legacy</i></p>			
Criteria:	<ol style="list-style-type: none"> 1. <i>How much money per member did your affiliate raise for the Greatest Needs Fund in FY25?</i> 2. <i>What was the difference in contribution to the Greatest Needs Fund between FY24 and FY25?</i> 3. <i>Compare the number of affiliate members between FY24 and FY25. Did you retain at least 80% of the membership?</i> 4. <i>What was your contribution and/or support for a registrant's attendance at NCCWSL?</i> 5. <i>Name any member from your affiliate who became a member of the Legacy Circle in FY25.</i> 		
<ol style="list-style-type: none"> 1. As of the date of this report, contributions over the past 12 months to the Greatest Needs Fund have been \$29 per member. This figure will be modified to reflect our FY2025 figures on June 30, 2025. 2. A total of \$2,082 was contributed to the greatest Needs Fund and reflects a 31% increase for the same period in FY2024. Approximately two-thirds of our contributions are raised when memberships renew, and the other one-third comes from our Holiday Open House event. 3. As of the date of this report, our membership totals 72 members (excluding 3 state officers who are on the roster). This is a 9% increase over the same date in 2024. Our Membership VP and Committee have been very active in promoting membership in our Branch. 4. This year our Branch donated \$200 to NCCWSL. One of our members donated an additional \$50 as well. 5. No additional members have joined the Legacy Circle so far this fiscal year. 			

Public Policy and Advocacy

Addressing affiliate activist and advocacy focus.

Criteria:	<ol style="list-style-type: none">1. <i>Did you appoint a Public Policy Chair for FY25?</i>2. <i>Describe any meetings with elected officials regarding an AAUW public policy position at either local, state, or federal level.</i>3. <i>Describe any participation in Advocacy Day at the state capital.</i>4. <i>Describe any programs that you held on policy topics related to Education, Economic Security or Civil Rights.</i>5. <i>Describe any voter registration or voter education events that the affiliate held.</i>6. <i>How did you encourage sign-ups for 2-minute Activist at affiliate events and social media.</i>
<ol style="list-style-type: none">1. Darcy Juday is our highly active Public Policy Chair.2. Although our Branch did not host a specific meeting with elected officials this fiscal year, members have remained active participating in Coffee with the Council (sponsored with Longmont City Council members), working with the local Early Childhood Alliance (which ultimately hopes to get an initiative on the ballot), and supporting local League of Women Voters' programs with candidates, etc. Members have also been active in rallies put on by the YWCA of Boulder County including the Reproductive Rights Rally in Boulder and other more ad hoc protest events.3. Four of the 10 (40%) AAUW participants in Advocacy Day were from our Branch.4. Our Branch's focus on policy topics included:<ul style="list-style-type: none">• Publishing a strong Take Action column in our monthly newsletter which keeps our members up to date on ways to be involved and active in local, state, and national issues.• Convening a Current Issues & Advocacy (CI&A) interest group monthly to discuss various public issues and help members focus on taking personal action.5. Providing members with a flyer highlighting political platforms, resources, and AAUW's public policy priorities to assist them Get Ready to Vote!. This flyer was provided at our Fall Kick-off, at interest group discussions, in our newsletter, and spotlighted on our website. It was also made available for use at the state level.6. With encouragement from League of Women Voters, several of our members initiated 2 sessions of Voter Registration at Front Range Community College.7. The 2-Minute Activist is routinely promoted in Branch newsletters, on our website and on Facebook. Flyers encouraging sign-ups were available at several of the Branch's monthly meetings.	

Governance and Sustainability

Ensuring the strength, relevance, and viability of your affiliate well into the future.

Criteria:	<ol style="list-style-type: none">1. <i>Describe your affiliate succession plan to ensure future leadership is identified.</i>2. <i>Describe your affiliate plan to participate in the 5 Star National Recognition Program.</i>3. <i>Does your affiliate have a DEI officer to incorporate DEI planning?</i>4. <i>Describe any affiliate programs that focused on justice, equity, diversity, or inclusion topics.</i>5. <i>Did your affiliate participate in the affiliate survey for FY24? Define stars the affiliate received in FY24 for the 5 Star Program?</i>
------------------	--

1. Our Branch does not have a formal succession plan. Rather, each spring the members of the Nominating committee talk with a variety of members, particularly new ones, about their interest in taking leadership roles in the Branch. Many of our members have previously been Board members and are willing to actively provide support for newer members taking these roles.
2. Each Fall since the initiation of the **5-Star Program**, the Board has reviewed the criteria and our potential rating for the year. Our progress is assessed throughout the year. Since the beginning of the program our Branch has received a rating from between 3 and 5 stars from National each year.
3. Our Branch does not have a DEI officer. Rather, the Board has taken responsibility for this for the past few years. Membership particularly looks for ways to entice younger members to join us. Current national criteria limit our ability to increase our diversity in other ways.
4. Our Branch has a small, but active **JEDI (Justice, Equity, Diversity, and Inclusion)** interest group that has focused its discussions and activities this year on our Hispanic community, immigration issues, bias, and ways to honor women in our community.
5. Our Branch participated in the affiliate survey and was awarded a 3-Star rating in 2024.

Programming

Ensuring AAUW's mission.

Criteria:

Describe the programs your affiliate held in FY25 that align with AAUW's mission with a brief description of each and the date in which it was held/conducted.

- September 2024, **Fall Kick-off** provided an opportunity to discuss the upcoming election, AAUW priorities, and the importance of voting.
- December 2024, our **Holiday Open House** focused on raising funds for the Greatest Needs Fund.
- January – March 2025, our Branch sponsored a **Great Decisions** discussion group open to the public. This annually held activity is often a source of new members for our Branch.
- April 2025, our Branch is sponsoring a month-long **display at the Longmont Library** which honors a diverse multi-generational group of women who have or have had a positive impact on our community.
- June 2025, **Spring Fling** which will focus on the 2024-25 achievements and our scholarship and grant recipient recognition.
- Throughout the year, Branch members are encouraged to participate in **state programs**, all of which focus on AAUW's mission. Participation of our members was particularly strong at this year's Public Policy Day in February.
- Monthly, the Branch interest groups such as **CI&A** and **JEDI** focus on mission-based discussion topics and programs provided by the community.
- Bi-monthly **Coffee & Conversation** meet-ups provide an opportunity for members and potential members to get to know about AAUW's mission, etc. and how to become involved.

Communications and External Relations

Working to promote your affiliate and AAUW mission.

Criteria:

Describe the work your communications person(s) do to follow AAUW National on social media platforms, to post AAUW mission topics on affiliate social media accounts, to include information from AAUW National in affiliate newsletters, to publicize equal pay days in affiliate communications/social media, and to ensure all affiliate leaders subscribe to AAUW emails and inform members how to re-subscribe to AAUW emails.

The Branch Communications Team provides a comprehensive yearbook, a robust monthly newsletter, a routinely updated website and Facebook page. In addition, a Branch brochure, membership materials, business cards, event handouts, etc. are available as needed.

Mission and policy statements can be found on all of these. Information from national and state sources, including videos, is included when available. Equal Pay Days have been highlighted.

Branch leaders are encouraged to subscribe to National emails as are members.

Two of our members were published on the Opinion Page of the Longmont Times-Call (and other papers) - 1) *Investing in Our Future: Vote Yes on 5C* by co-President Cheryl Spraetz on October 19, 2024, a Letter to the Editor in support of the St. Vrain Valley School District's bond election and 2) *Equal Pay for Lion Hunters* by Public Policy Chair Darcy Juday on March 31, 2025, a Guest Opinion supporting more action on equal pay.

Community Involvement

Working to promote your affiliate in the community.

- 1. Describe the scholarships that your affiliate gave in FY25 including amount of each scholarship and the recipients.*
- 2. Describe any community enrichment programs that your affiliate did in FY25. Describe the activity in detail including dates of occurrence and relevance to AAUW mission.*
- 3. Describe each community organization that your affiliate has worked with in FY25 including organization name, events/activities with that organization, relevance to AAUW mission, and dates of occurrence.*
- 4. What is your affiliate plan for the future to interface with other community organizations?*

1. In April 2025, our Branch will award \$4,000 in Scholarships "to encourage women to continue to pursue higher education in order to increase their ability to have a positive impact in their field and community, including women returning to school to update." In addition, the Branch will award \$4,000 in Community Action Grants "to local projects that help break down barriers among people of all ages, ethnic origins and gender." Both the scholarship and grant criteria align closely with the AAUW mission. Specific recipients will be announced at our Spring Fling event in June 2025. These awards are given through the Longmont Community Foundation.
2. Although individual AAUW members participate in many community programs, the Branch did not have its own community enrichment program in 2024-25.

3. Our Branch has affiliations with:
 - **Front Range Community College** – Our Branch continue to provide support to the FRCC Pantry on a quarterly basis. Tutors in their English as a Second Language program are also affiliated with our Branch.
 - **Women’s Collaborative of Boulder County (WoCoBoCo)** – meets monthly and sponsors rallies and other outreach and training opportunities. This group is led by the CEO of the YWCA Boulder County, which is driven by a mission statement very consistent with AAUW.
 - **Early Childhood Alliance** – focused on providing services, education, and childcare for 0-3 aged children. This effort may ultimately have a positive impact on women’s work life and educational opportunities.
 - **League of Women Voters of Boulder County** – provides support for voter registration and GOTV activities.
4. Our Branch has a **Program Committee** that will begin work on developing programs for 2025-26 in April. In 2025 the **Project Committee** was established to “explore ideas for a short-term, mission-based projects that offer various levels of member participation in the spirit of the successful community book sale.” These committees will both have the opportunity to consider the involvement of and/or partnerships with other community organizations.